



# DERBY DRAW SHEETS RATES & SIZES

June 21—26, 2010

Oklahoma State Fairgrounds • Oklahoma City, Oklahoma

*NRHA Derby Draw Sheets are published for the Non Pro Derby and the Open Derby Finals. These are extremely popular – everyone in attendance wants to know as much about the finalists as possible and they want to record each qualifier's Final's score.*

*Advertising Is Full Color – Multiple Sizes and Formats Are Available  
If you have interest in the covers or full page ads, please contact us as soon as possible as all ad space is sold on a first come, first scheduled basis.*

## ONE PRICE FOR TWO PUBLICATIONS

<del>SOLD</del> Back Cover	\$1,500.00
Inside Front Cover	\$1,250.00
Page 1	\$1,250.00
<del>SOLD</del> Inside Back Cover	\$1,000.00
Full Page	\$750.00
Business Cards	\$100.00 per unit <i>(Discounts Available For Multiple Increments)</i>

### All Rates Are Net Rates

*(NOTE: Single rate includes both (2) publications, the Open and Non Pro Finalist Draw Card Booklets.)*

#### For More Information Contact:

**Sharon Barr – Advertising Manager**  
Ph (419) 628.3711 • Fax (419) 628.2518  
Email [Advertising@nrha.com](mailto:Advertising@nrha.com)

**Chris Maedche – Account Executive**  
Ph (505) 865.7050 • Fax (505) 865.8949  
Email [doubleoranch@hotmail.com](mailto:doubleoranch@hotmail.com)

**National Reining Horse Association**  
NRHA Reiner 3000 NW 10th Street, Oklahoma City, OK 73107-5302  
Ph (405) 946.7400 • Fax (405) 946.8610 • [nrha.com](http://nrha.com)

**REINER**  
YOUR SOURCE FOR REINING

OFFICIAL PUBLICATION OF  
THE NATIONAL REINING  
HORSE ASSOCIATION  
[nrha.com](http://nrha.com)

Printed in the U.S.A.

# DRAW SHEET SIZES

**Full Page**  
7.5 x 10

**6-Card Double Banner**  
7.5 x 2.661

**3-Card Banner** 7.5 x 1.3

**6-Card 3 up 2 across**  
5 x 4

**4-Card**  
**2 up 2 across**  
5 x 2.661

**Triple**  
2.4 x 4

**2-Card Stacked**  
2.4 x 2.661

**2-Card Mini Banner**  
5 x 1.3

**Business Card**  
2.4 x 1.3



OFFICIAL PUBLICATION OF  
THE NATIONAL REINING  
HORSE ASSOCIATION  
nrha.com